

WELCOME

From the Director

In Undergraduate Admissions (UGA), we work to attract top high school seniors and community college students to apply to the University of California, Riverside. We do this each year by introducing just over 57,000 people to UCR through Campus Tours; by hosting nearly two dozen events for prospective students, families, educators, and community partners; by visiting hundreds of high school and community college campuses; and by embracing technology to further strengthen all facets of undergraduate admissions.

AS WE MADE CONNECTIONS WITH STUDENTS THROUGHOUT THE 2018-19 ACADEMIC YEAR, UGA:

- implemented QR codes for event check in order to improve the student experience.
- transitioned to an online scheduling mechanism for prospective transfer student counseling appointments.
- began receiving International English Language Testing System (IELTS) score from students electronically.
- leveraged Slate software to transition the I-20 submission process to an online workflow.

Combined with our ongoing outreach, programming, and partnerships (which are detailed throughout this report), these innovations helped UGA to welcome just under 4,800 new freshmen and 2,300 new transfer students into the Highlander family.

I thank the 36 professionals and 63 students who make up the UGA staff, as well as our partners on campus and in the community, for making these efforts possible and for their ongoing dedication to fulfilling our mission.

Sincerely,

Emily Engelschall

Emily Engelschall Interim Associate Vice Chancellor, Enrollment Services Director, Undergraduate Admissions

MISSION

UGA is committed to providing the highest level of service to prospective students, their families, and educators, and attracting, selecting, and enrolling a highly diverse and academically accomplished student body.

CORE VALUES

Integrity



The quality of being honest and having strong principles.

transparent
honest • genuine
accountable
ethical

Inclusion



The action of being included within a group or structure.

active-listener
respectful • people first
values differences
community

Vision



The ability to think
about or plan the
future with imagnation and wisdom.

forward-thinking innovative • proactive risk-taker • change-agent

Resourceful



The ability to find quick and clever ways to overcome difficulties.

efficient • adaptive problem-solver creative • persistent

Teamwork



The combined action of a group of people, when ifective and efficient.

communicative collaborative trustworthy • supportive recognizes accomplishments

Recruitment & Outreach



Every year, admissions counselors and peer mentors from UCR visit high schools and community colleges to do presentations, take part in recruitment events, and connect with prospective students.



CALIFORNIA RESIDENT SCHOOL VISITS

FALL 2018

VISITED/SERVICES PROVIDED

CALIFORNIA COMMUNITY COLLEGES VISITED/SERVICES PROVIDED

SPRING 2019

HIGH SCHOOLS VISITED/SERVICES PROVIDED

CALIFORNIA COMMUNITY COLLEGES **VISITED/SERVICES PROVIDED**

NON-CALIFORNIA RESIDENT SCHOOL VISITS

FALL 2018

HIGH SCHOOLS VISITED/SERVICES PROVIDED

CALIFORNIA COMMUNITY COLLEGES VISITED/SERVICES PROVIDED

SPRING 2019

VISITED/SERVICES PROVIDED

ALIFORNIA COMMUNITY COLLEGES VISITED/SERVICES PROVIDED



EVENTS

UGA hosts events throughout the year for prospective students, counselors, and community partners with the goal of increasing the number of students who apply to and attend UCR.

Events

Attended a **UGA Event**

5,741 Prospective Students Attended

High School and Community College Counselors Attended

OF STUDENTS WHO ATTENDED SCHOLARSHIP **CELEBRATION EVENT ALSO SIRed* TO UCR**

OF STUDENTS WHO ATTENDED HIGHLANDER DAY ALSO SIRed* TO UCR

OF STUDENTS WHO ATTENDED TRANSFER **CELEBRATION ALSO SIRed* TO UCR**

*Statement of Intent to Register (SIR) is the form admitted students submit to indicate that they plan to attend UCR

SPECIAL PARTNERSHIPS AND PROGRAMS



UCR and CAAP have collaborated for more than two decades to develop programs and strategies to improve the college-going rates of African American students

UGA has cultivated a strong relationship with the Umoja, which is dedicated to enhancing the cultural and educational experiences of African American students at 70 community colleges across the state. Through our engagement with Umoja, UGA provides a range of programs to both current UCR students and prospective students at California Community College campuses. UCR is the first University of California campus to have an Umoja chapter.

PUENTE

UCR's Puente Connection student organization provides Puente Project participants (or "Puentistas") with more opportunities to connect with UCR and build leadership skills. It's the first of its kind in the UC system and provides continual support to Puentistas who enroll at UCR. Support includes academic guidance, application assistance, and help for a smooth transition to UCR. It's free, open to all students and serves as a resource to help participants reach their academic and professional goals.

STUDENT-INITIATED **OUTREACH**

UGA has actively supported a total of 25 student-initiated outreach events by providing presentations, publications, and/or insignia items for distribution to attendees.



In partnership with the Riverside County Office of Education and the UCR Graduate School of Education, UGA hosts eight Advanced Placement supplemental instruction sessions on AP subjects such as biology, calculus, chemistry, computer science, English, literature, geography, physics, statistics, world history, and U.S. history. Throughout the eight sessions, nearly 5,000 students attending high schools across both Riverside and San Bernardino counties are served.



Freshmen Applicants fall 2019 Applications and enrollments







3.87 **Average GPA**

1140-1370

SAT Scores

Middle 50% **ACT Scores**

Average ACT Score

TOP 10 FEEDER HIGH SCHOOLS

- Diamond Bar High School (Diamond Bar)
- Martin Luther King High School (Riverside)
- Ruben S. Ayala High School (Chino Hills)
- Troy High School (Fullerton)
- **Mission San Jose High School (Fremont)**
- Arcadia High School (Arcadia)
- Walnut High School (Walnut)
- Los Osos High School (Rancho Cucamonga)

APPLICANT AND ENROLLMENT

NUMBERS BY ETHNICITY

NO. APPLIED NO. ENROLLED

109

1,969

55

1,753

147

271

469

4,778

1,870

27

13,713

90 21,332

4.832

2,320

4,789

49,518

- Etiwanda High School (Etiwanda)
- 10 Northwood High School (Irvine)

ETHNICITY

African American/Black

American Indian/

Asian **Domestic Unknown**

Hawaiian/Pacific Islander

Hispanic/Latino

International

Multi-Racial

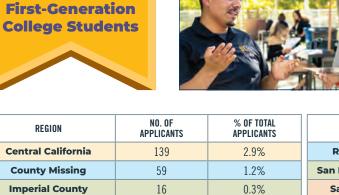
White

Total Freshman

i i i i i i i i i	-
APPLICANTS BY REGION California	

MOST-APPLIED-TO MAJORS

MAJOR	NO. OF APPLICANTS
Biology	4,757
Psychology	4,125
Undeclared CHASS	3,841
Biochemistry	3,608
Computer Science	2,553
Pre-Business	1,926
Economic/Administrative Studies	1,697
Mechanical Engineering	1,619
Undeclared Life Sciences	1,453
Sociology	1,368



27.7%

16.4%

11.9%

TOP 10 STATES

OUTSIDE CALIFORNIA OR FRESHMAN APPLICANTS

1,318

778

564

Washington

New York

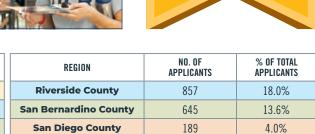
New Jersey

Illinois

Arizona

Florida

Nevada



32.40%





UCRIVERSIDE

HERE'S A BREAKDOWN	OF OUR I	FRESHMA	N APPLICA	TION, AE	MITTANC	E, AND E	NROLLME	NT NUME	ERS FOR T	HE PAST	FIVE ACA	DEMIC YE	ARS BY C	OLLEGE/S	CHOOL.
COLLEGE	2015 No. applied	2015 No. Admitted	2015 No. Enrolled	2016 No. Applied	2016 No. Admitted	2016 No. Enrolled	2017 No. applied	2017 No. Admitted	2017 No. Enrolled	2018 No. applied	2018 No. Admitted	2018 No. Enrolled	2019 No. applied	2019 No. Admitted	2019 No. Enrolled
Marlan and Posemary Bourns															

58.64%

Central California

County Missing

Imperial County

Los Angeles County

Northern California

Orange County

COLLEGE	NO. APPLIED	NO. ADMITTED	NO. ENROLLED	NO. APPLIED	NO. ADMITTED	NO. ENROLLED	NO. APPLIED	NO. ADMITTED	NO. ENROLLED	NO. APPLIED	NO. ADMITTED	NO. ENROLLED	NO. APPLIED	NO. ADMITTED	NO. ENROLLED
Marlan and Rosemary Bourns College of Engineering	7,112	3,347	444	8,146	4,682	587	7,481	3,628	437	8,251	3,552	426	8,479	4,337	690
Graduate School of Education	*	*	*	*	*	*	*	*	*	984	428	95	952	462	86
College of Humanities, Arts, and Social Sciences	18,184	10,521	1,070	20,432	13,689	896	21,530	12,563	2,413	23,366	12,354	2,327	24,016	13,970	2,363
College of Natural and Agricultural Sciences	13,209	7,753	1,165	14,051	9,914	1,445	14,672	8,887	1,751	16,502	9,002	1,697	15,816	9,340	1,643

^{*}Program wasn't accepting applications from incoming freshmen at this time

School of Public Policy

THERE 3 A DREAKDOWN OF OUR TOTAL TRANSPER APPLICATION, ADMITTANCE, AND ENROLLMENT NOMBERS FOR THE PAST FIVE ACADEMIC TEARS OF COLLEGE/SCHOOLS															
COLLEGE	2015 No. Applied	2015 No. Admitted	2015 No. Enrolled	2016 No. Applied	2016 No. Admitted	2016 No. Enrolled	2017 No. applied	2017 No. Admitted	2017 No. Enrolled	2018 No. applied	2018 No. Admitted	2018 No. Enrolled	2019 No. Applied	2019 No. Admitted	2019 No. Enrolled
Marlan and Rosemary Bourns College of Engineering	1,619	642	151	2,114	731	146	2,127	834	203	2,416	1,013	244	2,388	991	252
School of Business	1,417	495	120	1,522	472	93	1,427	478	129	1,574	693	215	1,679	765	262
Graduate School of Education	*	*	*	*	*	*	*	*	*	67	63	17	81	76	21
College of Humanities, Arts, and Social Sciences	4,364	3,721	731	5,203	4,304	857	4,970	4,695	853	5,806	4,907	1,086	5,995	5,063	1,074
College of Natural and Agricultural Sciences	2,157	938	187	2,128	858	157	2,098	1,130	185	2,468	1,620	358	2,355	1,721	377
School of Public Policy	*	*	*	*	*	*	*	*	*	*	21	18	74	70	21

^{*}Program wasn't accepting undergraduate students at the time.

TOP 10	FEEDER	CALIFORN	IIA
COM	MUNITY	COLLEGES	

	Riverside City College (Riverside)
2	Mount San Jacinto College (San Jacin

- Pasadena City College (Pasadena)
- Mount San Antonio College (Walnut)
- Chaffey College (Rancho Cucamonga)
- Norco College (Norco)

Liberal Studies

Anthropology

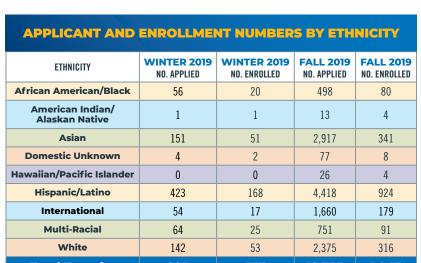
Cell. Molecular, and

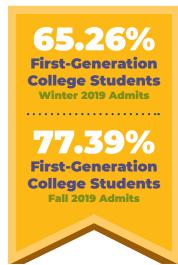
Developmental Biology

- Santa Monica College (Santa Monica)
- Moreno Valley College (Moreno Valley)
- Crafton Hills College (Yucaipa)
- East Los Angeles College (Monterey Park)

COUNTIES REPRESENTED											
REGION	WINTER 2019 No. Of Applicants	WINTER 2019 % of total applicants	FALL 2019 No. Of Applicants	FALL 2019 % of total applicants							
Central California	15	2.6%	416	4.8%							
Imperial County	4	0.7%	33	0.4%							
Los Angeles County	116	20.2%	2,630	30.5%							
Northern California	1	0.2%	1,633	18.9%							
Orange County	36	6.3%	861	10.0%							
Riverside County	201	35.0%	1,112	12.9%							
San Bernardino County	86	15.0%	572	6.6%							
San Diego County	25	4.3%	594	6.9%							
Unknown/Outside CA	91	15.8%	784	9.1%							

APPLICANT AND	ENROLLME	NT NUMBER	S BY ETH	NICITY
ETHNICITY	WINTER 2019 NO. APPLIED	WINTER 2019 No. Enrolled	FALL 2019 No. Applied	FALL 2019 No. Enrolled
African American/Black	56	20	498	80
American Indian/ Alaskan Native	1	1	13	4
Asian	151	51	2,917	341
Domestic Unknown	4	2	77	8
Hawaiian/Pacific Islander	0	0	26	4
Hispanic/Latino	423	168	4,418	924
International	54	17	1,660	179
Multi-Racial	64	25	751	91
White	142	53	2,375	316
Total Transfer	895	337	12,735	1,947



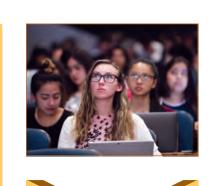


Admitted Students

Middle 50% GPA

Average GPA



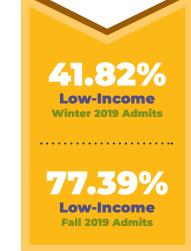


3.03-3.61

Middle 50% GPA

Average GPA

UC RIVERSIDE UNDERGRADUATE ADMISSIO



WINTER 2019 Major	WINTER 2019 No. of Applicants	FALL 2019 Major	FALL 2019 No. of Applicants
Business Administration	172	Business	1,679
Sociology	89	Psychology	1,267
Biochemistry	41	Computer Science	1,121
Mechanical Engineering	35	Biology	801
Political Science	32	Sociology	762
Computer Engineering	30	Economics/Business Economics	775
English	28	Mechanical Engineering	457

Biochemistry

Political Science

English

364

327

320

27

24

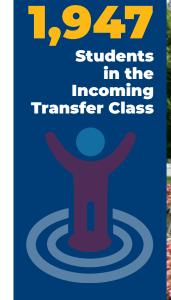
22

MOST APPLIED TO MAJORS





69.09%



23.11%



Transfer Applicants winter and fall 2019 Applications and enrollments



CAMPUS TOURS

The Campus Tours office introduces prospective students and families to **UCR** through individual and group tours.

SOCIAL MEDIA

UGA reaches out to prospective students, families, and educators through our social media accounts, which feature content created by a team of student employees.













COMMUNITY ENGAGEMENT AND OUTREACH

UGA has developed a strategy to actively and intentionally cultivate an increasing amount of partnerships that will help increase application generation from diverse populations and support them through enrollment at UCR. Such partnerships include but are not limited to the Academic Preparation Programs, Community-Based Organizations, Faith-Based Organizations, and Student-Initiated Outreach, all of which work with students from historically underrepresented, low-income, and first-generation backgrounds.

Through the work of the Community Engagement and Outreach team, and collaboration with many on- and off-campus partners, UCR will continue to expand support to a diverse student population.

admissions.ucr.edu

UCRIVERSITY OF CALIFORNIA

UNDERGRADUATE ADMISSIONS

900 University Ave. | 3106 Student Services Building | Riverside, CA 92521 t: (951) 827-3411 | e: admissions@ucr.edu | w: admissions.ucr.edu











youtube.com/lifeatucr

Administrative Support

Working closely alongside our admissions counselors are professional and student staffers with responsibilities ranging from processing applicant transcripts to responding to student calls and emails. Here's a look at some of the things these teams accomplished in 2019.



THE ADMINISTRATIVE **SUPPORT TEAM MEMBERS** WITHIN THE UGA STAFF **ACCOMPLISHED THE FOLLOWING IN 2019:**

Projects Completed

PROCESSING AND ARTICULATION

Fall/Winter 2019 **Transcripts Processed**

Total High School:

Total College:

California Community College **Articulation Requests**

courses approved

courses denied

UC Online Courses

approved

This information is accurate and reliable at the time of publication but may change without notice. Please contact Undergraduate Admissions for the most up-to-date information. (5/20) As part of UC Riverside's federal reporting requirements under the Clery Act, you can access our Annual Security and Fire Safety Report at go.ucr.edu/CleryAct. A full list of Consumer and Safety Information Disclosures is also available at go.ucr.edu/ConsumerSafety.