Be a leader in the global marketplace.

Create a buzz as a marketer. Make operations more efficient as a manager. Project future growth as a financial analyst. And so much more. **The School of Business' Undergraduate Program** — taught by world-renowned faculty — will help you influence today’s global marketplace!

**View all majors:** [admissions.ucr.edu/majors](http://admissions.ucr.edu/majors)

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**Earning Potential with a Business Bachelor's Degree**

<table>
<thead>
<tr>
<th>Major</th>
<th>Early Career Pay</th>
<th>Mid-Career Pay</th>
</tr>
</thead>
<tbody>
<tr>
<td>International Business &amp; Finance</td>
<td>$57,200</td>
<td>$105,900</td>
</tr>
<tr>
<td>Sales &amp; Business Marketing</td>
<td>$52,600</td>
<td>$99,500</td>
</tr>
<tr>
<td>Information Systems</td>
<td>$58,200</td>
<td>$98,200</td>
</tr>
<tr>
<td>Operations &amp; Supply Chain Management</td>
<td>$56,600</td>
<td>$85,900</td>
</tr>
<tr>
<td>Accounting</td>
<td>$50,700</td>
<td>$85,200</td>
</tr>
<tr>
<td>Business Administration</td>
<td>$48,700</td>
<td>$79,100</td>
</tr>
</tbody>
</table>

Based on national averages. Higher earning potential with advanced degrees. (PayScale.com, College Salary Report, 2019)

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**Innovative Research**

**Get the Competitive Edge with Undergraduate Research**

UCR is one of a few universities to offer research opportunities to all undergrads! This advantage catapults you to the “top of the list” for jobs and/or graduate school. Current School of Business research includes:

- Determining how women-owned businesses outpace total business growth
- Discovering how wellness programs lead to increased worker productivity
- Spotlighting the Inland Empire’s boost in business activity — thanks to a data compilation of employment, economic output, income and real estate

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**High-Profile Companies Hire School of Business Graduates**

Business graduates go on to become presidents and CEOs of companies, partner in CPA firms, chair nonprofit organizations, run leading engineering management firms, and more.

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**The School of Business** is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

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2018 **BEST COLLEGES**


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69th

Out of 505 colleges in the *Business First* 2019 rankings of U.S. public colleges. UCR ranked No. 14 out of 50 colleges in the *Business First* 2019 rankings of public colleges in the West.
We’ll Help Your Dreams Come True

School of Business Faculty

ELAINE WONG
Associate Professor of Management

- Selected for the Inaugural Cohort of the Minority Serving Institutions’ Aspiring Leaders Forum
- Chairs the Women’s Faculty Association at UCR
- Serves as Vice Chair of the Committee on Diversity and Equal Opportunity

BORIS MACIEJOVSKY
Associate Professor of Management

- Fellow for the Department of Management, London School of Economics and Political Science
- Awarded UCR’s Academic Senate Travel Grant

Success Programs

Every program is designed to help you succeed from the moment you step on campus, to the day you graduate.

Pre-Business
Incoming first- and second-year students register for pre-business under the College of Humanities, Arts, and Social Sciences (CHASS). Breadth requirements and prerequisites are completed, and an application to Business is submitted at the end of the second year. Upon acceptance, students become business administration majors in the School of Business.

CHASS F1RST: First-Year Experience Programs
(Mandatory for freshman students)
CHASS F1RST’s Learning Communities guarantee courses and credit. Freshman students in pre-business are automatically enrolled in the PRBS PATH learning community. It offers networking with business-orientated classmates, skill development and a 2-unit workshop taught by peers.

School of Business Scholarships
Find out if you qualify for a scholarship! Awards and amounts vary each year.
business.ucr.edu/undergraduate/scholarships

Business & Bourns Consultancy
Assist engineering students in producing a business plan to take their senior design projects to the open market.
business.ucr.edu/undergraduate/experience

Student Ambassador Program
Represent the School of Business at on- and off-campus events. Network with campus and community leaders.
business.ucr.edu/undergraduate/ambassadors

Transfer Student Mentor Program
Gain peer mentoring from current transfer students. Take part in academic/professional workshops.

Business Preparation
Hold a temporary business administration major, even if you’re missing a prerequisite or Intersegmental General Education Transfer Curriculum (IGETC) course upon admission to UCR. To qualify, complete the remaining requirements before the end of the second quarter.

Business-Themed Student Organizations
Enhance your college experience, and network with peers and professional colleagues. Enjoy social activities, industry field trips, regional/national conferences and more in organizations including:

- The Accounting Society
- The American Marketing Association
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Cross Campus Entrepreneurs (CCE)
- Future Business Leaders of America – Phi Beta Lambda (FBLA-PBL)

Full list of student organizations:
business.ucr.edu/undergraduate/studentorg

Undergraduate Research

Putting Research in Your Hands
Explore an extraordinary range of faculty-mentored research projects. Take part in interdisciplinary programs, consulting students from other disciplines to create business plans, marketing strategies, financial analyses and capital sourcing.

UCR BUSINESS ON YouTube
Hear what students have to say about our Undergraduate Business Program. Visit YouTube and search “UCR Business – B.S. Degree in Business Administration.”

7 Business Administration Concentrations
Choose a concentration for your major:

- Accounting & Auditing
- Business Analytics
- Finance
- Information Systems
- Management
- Marketing
- Operations and Supply Chain Management
Student Spotlight

YAYING CHEN ’16
(Business Administration/Management)
Assistant, Production & Special Projects
at FX Networks (Fox)
• UC Education Abroad Program Student Ambassador
• UCEAP Promise Award Scholarship Recipient
• Student Life Orientation Leader
• Beta Gamma Sigma International Honor Society Member

PARAN JOHAR ’93
(Business Administration/Marketing)
Founder and Global CEO of ad:tech, iMedia and
Modern Marketing Summit

“I chose UCR because it provided me with the broadest curriculum and framework in my education, which helped me determine what I was passionate about and what I wanted to do.”

Business Alumni
Join Us in Making Global Impacts

TEAM HUSK-TO-HOME WINS EPA AWARD
Business administration students collaborate with engineering students on award-winning projects. Team Husk-to-Home builds housing in the Philippines — thanks to a $75,000 grant from the Environmental Protection Agency (EPA).

1st PLACE
UCR Business Teams won first place in top categories at the International Collegiate Business Strategy Competition — for five years in a row!

GAIN EXPERIENCE. GET PAID.
The School of Business offers paid internships, peer mentorships and summer programs with stipends, professional development opportunities and graduate school preparation.

I was chosen, along with 39 other individuals from across the nation, to be a paid sales intern for Yelp in Washington, D.C. I was so excited to make connections, and I knew this internship would lay the foundation for my career. I was even offered a full-time position with Yelp after graduation!

Mehvish Ali, Class of ’20
Business Administration/Marketing

Career Center
Get Help with Career Success

UCR’s Career Center — and Virtual Career Center — offers full-service counseling and resources, regardless of major or class level. Includes:
• Career and graduate/professional school planning
• Job/internship search strategies and database
• Skill-building workshops, employer information sessions and panel discussions
• 15 fairs and special events, including the Finance, Accounting and Business Job Fair and the Internship and Nonprofit Job Fair

Learn more: careers.ucr.edu

On-Campus Housing for School of Business Students
The Pre-Business Living-Learning Community offers students in UCR’s two-year preparatory pre-business program the space to explore the possibilities of the business world with like-minded peers.

Learn more: go.ucr.edu/housing
Get ready to take your place in the UCR family. We'll be here to help every step of the way!

**Next Steps**

Get ready to take your place in the UCR family. We'll be here to help every step of the way!

**Help to Apply**

Undergraduate Admissions
admissions.ucr.edu | admissions@ucr.edu
(951) 827-3411
Our admissions counselors will answer questions and help you to apply!

**Help Once Admitted**

Professional Advising for Business Students
business.ucr.edu/undergraduate/advising
(951) 827-4551
Academic and faculty advisors will help you to declare a major, prepare for graduate/professional school and find independent study/research/internship opportunities.

Undergraduate Admissions Events

Come tour our beautiful campus, meet with faculty and students, learn about financial aid, and so much more. Family members — and questions — are always welcome!

**Important Dates & Deadlines**

**Fall Admission:** Freshman and Transfer Students

- Aug. 1: Access the UC application. [apply.universityofcalifornia.edu](http://apply.universityofcalifornia.edu)
- Nov. 1–30: Application filing period opens. [apply.universityofcalifornia.edu](http://apply.universityofcalifornia.edu)
- March: Fall admission notifications begin. [my.ucr.edu](http://my.ucr.edu)
- May 1: Freshman Students: Deadline to submit your Statement of Intent to Register (SIR).
- June 1: Transfer Students: Deadline to submit your Statement of Intent to Register (SIR).

**Winter Admission:** Transfer Students

- July 1–31: Access and submit the UC application. [apply.universityofcalifornia.edu](http://apply.universityofcalifornia.edu)
- Sept.: Winter admission notifications begin. [my.ucr.edu](http://my.ucr.edu)
- Oct. 15: Deadline to submit your Statement of Intent to Register (SIR).

**TAKE A TOUR**

Schedule a student-guided walking tour, or get a virtual 360-degree view of labs, studios and popular hangouts. [visit.ucr.edu](http://visit.ucr.edu)

**RIVERSIDE, CALIFORNIA**

Explore the welcoming and multicultural city of Riverside, located in the heart of Southern California. [admissions.ucr.edu/Riverside](http://admissions.ucr.edu/Riverside)

**FOLLOW US ON Instagram**

Discover campus highlights, student spotlights and our favorite things to do in Riverside. [instagram.com/lifeatucr](http://instagram.com/lifeatucr)

**A UC Degree Is More Affordable Than You Might Think**

92% of UCR undergraduates receive some form of financial aid.

72% of UCR transfer students receive some form of financial aid.

76% of students’ financial aid need was met with need-based aid.

Learn more: [financialaid.ucr.edu](http://financialaid.ucr.edu)

(Financial Aid Office, 2018-19)

900 University Ave. | 3106 Student Services Building
Riverside, CA 92521 | (951) 827-3411 | admissions@ucr.edu

facebook.com/ucradmissions | twitter.com/ucradmissions | instagram.com/lifeatucr | lifeatucr.tumblr.com | youtube.com/lifeatucr | +1 (909) 378-5012

This information is accurate and reliable at the time of publication but may change without notice. Please contact Undergraduate Admissions for the most up-to-date information. (9/19) As part of UC Riverside's federal reporting requirements under the Clery Act, you can access our Annual Security and Fire Safety Report at go.ucr.edu/CleryAct. A full list of Consumer and Safety Information Disclosures is also available at go.ucr.edu/ConsumerSafety.