

School of Business



Be a leader in the global marketplace.

Create a buzz as a marketer. Make operations more efficient as a manager. Project future growth as a financial analyst. And so much more. **The School of Business' Undergraduate Program** — taught by world-renowned faculty — will help you influence today's global marketplace!



Our Undergraduate Business Program is the largest in the University of California (UC) system.

View all majors: admissions.ucr.edu/majors

Earning Potential with a Business Bachelor's Degree

	Early Career Pay	Mid-Career Pay
International Business & Finance	\$57,200	\$105,900
Sales & Business Marketing	\$52,600	\$99,500
Information Systems	\$58,200	\$98,200
Operations & Supply Chain Management	\$56,600	\$85,900
Accounting	\$50,700	\$85,200
Business Administration	\$48,700	\$79,100

Based on national averages.
Higher earning potential with advanced degrees.
(PayScale.com, College Salary Report, 2019)



The School of Business is accredited by the Association to Advance Collegiate Schools of Business (AACSB).

Innovative Research

Get the Competitive Edge with Undergraduate Research

UCR is one of a few universities to offer research opportunities to all undergrads! This advantage catapults you to the "top of the list" for jobs and/or graduate school. Current School of Business research includes:

- Determining how women-owned businesses outpace total business growth
- Discovering how wellness programs lead to increased worker productivity
- Spotlighting the Inland Empire's boost in business activity — thanks to a data compilation of employment, economic output, income and real estate

High-Profile Companies Hire School of Business Graduates

Business graduates go on to become presidents and CEOs of companies, partner in CPA firms, chair nonprofit organizations, run leading engineering management firms, and more.



A 2018 *U.S. News & World Report* survey ranked UCR 78th in undergraduate business schools.



69th

out of 505 colleges in the *Business First* 2019 rankings of U.S. public colleges. UCR ranked No. 14 out of 50 colleges in the *Business First* 2019 rankings of public colleges in the West.

1st

America's fastest-rising ranked university.
(U.S. News & World Report, 2019)

Value

One of America's Best Value Colleges.
(Forbes, 2019)

12th

in public universities that provide students the highest average salaries for their tuition dollars.
(CNBC Make It, 2019)

School of Business Faculty

We'll Help Your Dreams Come True



ELAINE WONG

Associate Professor of Management

- Selected for the Inaugural Cohort of the Minority Serving Institutions' Aspiring Leaders Forum
- Chairs the Women's Faculty Association at UCR
- Serves as Vice Chair of the Committee on Diversity and Equal Opportunity



BORIS MACIEJOVSKY

Associate Professor of Management
A. Gary Anderson Distinguished Faculty Scholar

- Fellow for the Department of Management, London School of Economics and Political Science
- Awarded UCR's Academic Senate Travel Grant

FR Freshman Students **TR** Transfer Students

Success Programs

Every program is designed to help you succeed from the moment you step on campus, to the day you graduate.

Pre-Business **FR**

Incoming first- and second-year students register for pre-business under the College of Humanities, Arts, and Social Sciences (CHASS). Breadth requirements and prerequisites are completed, and an application to Business is submitted at the end of the second year. Upon acceptance, students become business administration majors in the School of Business.

CHASS F1RST: First-Year Experience Programs **FR**

(Mandatory for freshman students)

CHASS F1RST's Learning Communities guarantee courses and credit. Freshman students in pre-business are automatically enrolled in the PRBS PATH learning community. It offers networking with business-orientated classmates, skill development and a 2-unit workshop taught by peers.

Business & Bourns Consultancy **TR**

Assist engineering students in producing a business plan to take their senior design projects to the open market. business.ucr.edu/undergraduate/experience

Student Ambassador Program **TR**

Represent the School of Business at on- and off-campus events. Network with campus and community leaders. business.ucr.edu/undergraduate/ambassadors

Transfer Student Mentor Program **TR**

Gain peer mentoring from current transfer students. Take part in academic/professional workshops.

Business Preparation **TR**

Hold a temporary business administration major, even if you're missing a prerequisite or Intersegmental General Education Transfer Curriculum (IGETC) course upon admission to UCR. To qualify, complete the remaining requirements before the end of the second quarter.

School of Business Scholarships **FR TR**

Find out if you qualify for a scholarship! Awards and amounts vary each year. business.ucr.edu/undergraduate/scholarships

Business-Themed Student Organizations **FR TR**

Enhance your college experience, and network with peers and professional colleagues. Enjoy social activities, industry field trips, regional/national conferences and more in organizations including:

- The Accounting Society
- The American Marketing Association
- Association of Latino Professionals in Finance and Accounting (ALPFA)
- Cross Campus Entrepreneurs (CCE)
- Future Business Leaders of America – Phi Beta Lambda (FBLA-PBL)

Full list of student organizations:

business.ucr.edu/undergraduate/studentorg

Undergraduate Research

Putting Research in Your Hands

Explore an extraordinary range of faculty-mentored research projects. Take part in interdisciplinary programs, consulting students from other disciplines to create business plans, marketing strategies, financial analyses and capital sourcing.



UCR BUSINESS ON YouTube

Hear what students have to say about our Undergraduate Business Program. Visit YouTube and search "UCR Business – B.S. Degree in Business Administration."

7 Business Administration Concentrations

Choose a concentration for your major:

- Accounting & Auditing
- Business Analytics
- Finance
- Information Systems
- Management
- Marketing
- Operations and Supply Chain Management

35th

best public school in the United States.
(U.S. News & World Report 2019
Best College Rankings)

85th

best national university.
(U.S. News & World Report
2019 Best College Rankings)

UCR made larger gains than any university in the United States, jumping from No. 124 in 2018, to No. 85 in 2019.

Safety

Riverside is the 14th safest metro city in America.
(safewise.com, 2018)

Student Spotlight



TEAM HUSK-TO-HOME WINS EPA AWARD

Business administration students collaborate with engineering students on award-winning projects. Team Husk-to-Home builds housing in the Philippines — thanks to a \$75,000 grant from the Environmental Protection Agency (EPA).



1st PLACE

UCR Business Teams won first place in top categories at the International Collegiate Business Strategy Competition — for five years in a row!

Business Alumni Join Us in Making Global Impacts



YAYING CHEN '16
(Business Administration/Management)
Assistant, Production & Special Projects
at FX Networks (Fox)

- UC Education Abroad Program Student Ambassador
- UCEAP Promise Award Scholarship Recipient
- Student Life Orientation Leader
- Beta Gamma Sigma International Honor Society Member



PARAN JOHAR '93
(Business Administration/Marketing)
Founder and Global CEO of ad:tech, iMedia and Modern Marketing Summit

“I chose UCR because it provided me with the broadest curriculum and framework in my education, which helped me determine what I was passionate about and what I wanted to do.”

GAIN EXPERIENCE. GET PAID.

The School of Business offers paid internships, peer mentorships and summer programs with stipends, professional development opportunities and graduate school preparation.

“

I was chosen, along with 39 other individuals from across the nation, to be a paid sales intern for Yelp in Washington, D.C. I was so excited to make connections, and I knew this internship would lay the foundation for my career. I was even offered a full-time position with Yelp after graduation!

Mehvish Ali, Class of '20
Business Administration/Marketing

”

Career Center Get Help with Career Success

UCR's Career Center — and Virtual Career Center — offers full-service counseling and resources, regardless of major or class level. Includes:

- Career and graduate/professional school planning
- Job/internship search strategies and database
- Skill-building workshops, employer information sessions and panel discussions
- 15 fairs and special events, including the Finance, Accounting and Business Job Fair and the Internship and Nonprofit Job Fair



Learn more: careers.ucr.edu



On-Campus Housing for School of Business Students

The Pre-Business Living-Learning Community offers students in UCR's two-year preparatory pre-business program the space to explore the possibilities of the business world with like-minded peers.

Learn more: go.ucr.edu/housing

A UC Degree Is More Affordable Than You Might Think

92%

of UCR undergraduates receive some form of financial aid.

72%

of UCR transfer students receive some form of financial aid.

76%

of students' financial aid need was met with need-based aid.

Learn more: financialaid.ucr.edu

(Financial Aid Office, 2018–19)

Next Steps

Get ready to take your place in the UCR family. We'll be here to help every step of the way!

Help to Apply

Undergraduate Admissions

admissions.ucr.edu | admissions@ucr.edu
(951) 827-3411

Our admissions counselors will answer questions and help you to apply!

Help Once Admitted

Professional Advising for Business Students

business.ucr.edu/undergraduate/advising
(951) 827-4551

Academic and faculty advisors will help you to declare a major, prepare for graduate/professional school and find independent study/research/internship opportunities.

Undergraduate Admissions Events

Come tour our beautiful campus, meet with faculty and students, learn about financial aid, and so much more. Family members — and questions — are always welcome!



Fall Preview Day for prospective freshman and transfer students.
discover.ucr.edu



Two open houses for admitted and prospective students: one for freshmen and one for transfers. Both held in the spring. highlanderday.ucr.edu

Important Dates & Deadlines

Fall Admission: Freshman and Transfer Students

Aug. 1	Access the UC application. apply.universityofcalifornia.edu
Nov. 1–30	Application filing period opens. apply.universityofcalifornia.edu
March	Fall admission notifications begin. my.ucr.edu
May 1	Freshman Students: Deadline to submit your Statement of Intent to Register (SIR).
June 1	Transfer Students: Deadline to submit your Statement of Intent to Register (SIR).

Winter Admission: Transfer Students

July 1–31	Access and submit the UC application. apply.universityofcalifornia.edu
Sept.	Winter admission notifications begin. my.ucr.edu
Oct. 15	Deadline to submit your Statement of Intent to Register (SIR).



TAKE A TOUR

Schedule a student-guided walking tour, or get a virtual 360-degree view of labs, studios and popular hangouts. visit.ucr.edu



RIVERSIDE, CALIFORNIA

Explore the welcoming and multicultural city of Riverside, located in the heart of Southern California. admissions.ucr.edu/Riverside



FOLLOW US ON Instagram

Discover campus highlights, student spotlights and our favorite things to do in Riverside. instagram.com/lifeatucr

UNIVERSITY OF CALIFORNIA
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This information is accurate and reliable at the time of publication but may change without notice. Please contact Undergraduate Admissions for the most up-to-date information. (9/19) As part of UC Riverside's federal reporting requirements under the Clery Act, you can access our Annual Security and Fire Safety Report at go.ucr.edu/CleryAct. A full list of Consumer and Safety Information Disclosures is also available at go.ucr.edu/ConsumerSafety.

WeChat ([ucr_uga](https://t.me/lifeatucr))