

FY 2021-22

**HESSR Funding Proposal**

<b>Unit Name:</b>	<b>MIDDLE EASTERN STUDENT CENTER</b>
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## A. DEPARTMENT NARRATIVE “PROGRAM PLAN”

### 1. Mission Statement:

Working Mission: The Middle Eastern Student Center works to educate, support, and build community for the Southwest Asian North African (SWANA) and Muslim populations at UC Riverside.

Working Vision: *Vision:* A university community that empowers SWANA & Muslim students to excel academically, affirm their diverse identities, and graduate as justice-oriented leaders of the world.

### 2. Program Description: a. Please list each of your programs and/or your major activities/services for your department and give detailed information that describes your department.

#### Overview / Major Activities

The Middle Eastern Student Center is in its seventh year as a Student Affairs department and has already made significant strides in supporting Middle Eastern, Arab and Muslim students at UCR. A Director, a SLDS II and a small group of student employees who work alongside passionate and dedicated volunteers currently staff MESC.

With an ever-growing constituency, now, it is more crucial than ever before, that we support our students during this difficult time where bias and discrimination and hate incidents are targeting the Middle Eastern and Muslim populations at UCR, as do discriminatory federal policies regarding immigration. Rampant hate speech and anti-Muslim, anti-Middle Eastern rhetoric has become a regular occurrence in the media. Incidents of violence, that get local and international attention, do two things to the MESC community: increase fear, paranoia, and anxiety of hate crimes and incidents while on campus as MESC students can easily be targets of ‘revengeful attacks’, and evoke sadness, stress, and depression in worries that their families back home may or may not have survived attacks throughout the Middle East.

To make ME students feel more at home at UCR, we have created institutional changes and support programs and services for all students, including: Empowered Arab Sisterhood, The Markaz Living Learning Community, Leadership Summits, Conference Travel, Individual & Organizational support, free programs, trainings, talking circles, and more.

#### Programs/Services

1. <b><u>Educational Programming</u></b>
Lectures and guest speakers around topics of history, current affairs, etc. that are relevant and timely to the Middle Eastern/North African community.
2. <b><u>Cultural Programming</u></b>
Workshops and programs to explore and engage in different aspects of Middle East/North African culture. Examples include Embroidery, kite-making, and calligraphy workshops.
3. <b><u>Civic Engagement Programming</u></b>
Workshops and programs around voter engagement, political topics/issues, and Census outreach.
4. <b><u>Recognition &amp; Celebration</u></b>
Events to recognize and celebrate the achievements of students within the MESC community and its supporters. Examples include the annual MESC Gala, Graduation recognition, Student org awards, and annual yearbook.
5. <b><u>Social &amp; Community Building</u></b>
Events to help foster relationships and build community for new students (first-year, transfer, graduate, and international students). These allow students to find community outside of class and living areas.
6. <b><u>Health &amp; Wellness</u></b>
Workshops, events, services that promote healthy living, lifestyles. Examples include finals destressors and yoga/mindfulness workshops
7. <b><u>Academic Success</u></b>
Workshops, events, programs that support academic success. Examples include study skills presentations, virtual study groups, and informal tutoring.
8. <b>Initiating Meaningful Partnerships &amp; Community Transformation (IMPACT) Internship Program</b>
Paid internships with local/national organizations focused on issues of social justice. Coordinated in collaboration with the Office of Student Life.
9. <b>Middle Eastern Student Assembly (Leadership &amp; Org Support)</b>
Registered campus clubs and organizations as well as individuals with interests or ties to the region are invited to join the Middle Eastern Student Assembly. This coalition of students serves as an advisory board for events and programs sponsored by the Middle Eastern Student Center, and also act as the liaison between administration and ME students on campus.
10. <b>Conference Travel &amp; Support</b>

Supporting students to attend nationwide conferences that connect student leaders and organizations throughout the nation. Examples include Lebanese Collegiate Network & the Afghan-American Conference.
<p><b>11. Student Group Campus-Wide Events Co-Programming:</b> Advising, logistical support and funding for student-initiated campus-wide events. Examples include Coming Together for Lebanon, MSA Islamophobia Awareness Week</p>
<p><b>12. Technology Services</b> Printing and computer services within the office space for use by students.</p>
<p><b>13. Common Ground Collective</b> A joint effort with African Student Programs, Asian Pacific Student Programs, Chicano Student Programs, Foster Youth Program, LGBT Resource Center, Middle Eastern Student Center, Native American Student Programs, Undocumented Student Programs, and the Women's Resource Center. Staff work with students to facilitate the Building our Common Ground activity during Highlander Orientation; plan and facilitate the Common Ground Retreat with 50 UCR students; and continue campus-wide educational programs throughout the year, including Unity Hours in Winter Quarter.</p>
<p><b>14. Staff/Faculty Engagement</b> Working to build relationships, networking opportunities and retention of faculty and staff who identify as MENA.</p>
<p><b>15. Advocacy</b> Serve as a liaison between university and MENA student population. Examples include coordinating a conversation between university counsel and students on rights of free speech on campus, working alongside Dining Services to ensure Ramadan services for observing students, and to</p>

**3. Strategic Vision: Discuss your short-term (2021-22) plans and major program goals that will use HESSR funds:**

<p>MESC would like to make more institutional and policy changes that benefit students, staff and faculty. Educational policy development and campus climate assessment will be two major driving forces this year along with faculty outreach and increasing civic engagement.</p> <ol style="list-style-type: none"> <li>1. Develop a more expansive programming model that will have key focus areas and more opportunities for engagement</li> <li>2. Expand the IMPACT Internship program and provide academic credit to participants</li> <li>3. Redevelop the current website</li> <li>4. Purchase furniture and technology equipment for new office</li> <li>5. Develop alumni, staff/faculty networks</li> </ol>
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**4. Challenges: Identify obstacles that need to be overcome and/or need to be met.**

The main challenges of MESC include:

1. Building a level of in-person participation after 1.5 years of a remote environment
2. Redesigning the new office space
3. Lacking direct access and data to students who identify as Southwest Asian North African

**5. Please provide information on any recent evaluations your unit may have had. What recommendations were made, and what actions were taken in response to the recommendations.**

An internal review and SWOT analysis was conducted with the professional staff. Some of the recommendations included:

- Redeveloping our Mission/Vision
  - Action: Developed a new working mission/vision
- Creating a more formalized programming plan
  - Action: Developed a programming plan for the year that will be implemented more fully in the upcoming year
- Creating more expansive faculty/staff partnerships
  - Action: Collaborated with Middle Eastern Islamic Studies Dept.
- Data Collection & Distribution
  - Action: Compiled UCUES and UCOP Data on SWANA students and created infographics to share via social media
- Enhanced Recruiting strategies for incoming first year/transfer students
  - Developed presentations and information to share with Undergraduate Admissions and support their work in bringing in more SWANA students

**6. Additional information or clarification you would like to provide the committee on your department's program plan for using HESSR funds:**

N/A



**B. BUDGET QUESTIONS**

1. Describe any SSFAC budget requests below. Departments may not duplicate budget requests for SSAF and RSAC.

N/A

2. How many FTE positions are currently open? Which if any of the positions are newly created? Why was there a need to hire additional staff? What expanded services are provided by the new hires?

N/A

3. Additional information or clarification you would like to provide the committee on your department's Budget plan:

### C. Funding Proposal and Narrative

List below each use of funds you propose, following the guidelines put forth by the Referendum:

The Highlander Empowerment Student Services Referendum will allow the seven departments to better meet undergraduate students' needs by providing:

- Increased co-programming with student organizations and student-led initiatives, including funding and advising
- Staffing to assist students in finding support and resources
- Support for conference hosting and conference travel
- Support for Common Ground Collective projects & collaborative initiatives with the ASUCR Diversity Council
- Peer mentoring and peer education programs support
- More resources in each student program office and center, such as student computer support and educational materials
- Operational support for student services programs as described above, as the costs of campus services continue to increase
- Support for educational programming that students are unable to get in the standard academic curriculum

**1. Overview: Any Information you would like to provide the committee on this year's proposal.**

We will also be using \$20,000 from the 2018-19 Budget as carry forward money to put towards the costs of outfitting our new space with lounge and office furniture.

Fund Amount	Short Description
\$38,740	<u>Cultural and Educational Programming</u> Funds to support programs, events, workshops, related to building community and increasing education around the Middle Eastern communities. This amount was decreased because of the budget cuts that impacted student staff salaries.



\$22,820	<u>Student Staff Salaries</u> 6 student staff working 10 hours per week.
\$11,240	<u>IMPACT Internship Program</u> 2 students to participate in the IMPACT (Initiating Meaningful Partnerships & Community Transformation) Program will be paid internships sponsored by the MESC for students to partner with local and national non-profits
\$7,000	<u>Supplies and Expenses</u> To continue to support our resources and functionality of the virtual workspace with equipment, subscriptions and services to increase functionality. Examples include slack, google drive, cloud storage, and other tools for programming and coordination.
\$2,500	<u>Onboarding Fees</u> 6 staff, 2 IMPACT Interns (tentative based on VCSA ability to pay for this upcoming year)
\$3,000	<u>Student Conference Attendance</u> Harvard Arab Weekend, The Afghan-American Conference, and The Lebanese Collegiate Network Convention, and the Islamophobia Summit are just a few of the conferences that our students are interested in attending to represent UCR and MESC. There, they develop as leaders and also begin the important process of networking to guarantee their success after graduation. Some of these conferences will be virtual and we intend to support them and help offset costs.
\$3,000	<u>Marketing</u> Purchasing MESC branded items along with other marketing materials needed from programming and services.
\$3,000	<u>Student Org Support</u> Student orgs will have the opportunity to apply for funding for collaborative programs and events that are related to the mission of MESC.

\$2,500	<u>VCSA Assessment Fee</u> A required fee assessed based on 2.3% of HESSR income from the previous fiscal year.
\$1,500	<u>RSAC Stipend</u> Funds will be requested to support student stipends for RSAC. funds to pay the RSAC representative \$500 per quarter for their service. T
\$2,000	<u>The Markaz</u> Intentional programming, collaborations with dining, training and development, and community building across special interest communities.
\$2,000	<u>Staff Training</u> Guest speakers, assessment tools, welcome packages and other needs to support staff training.
\$500	<u>Diversity Council Support</u> The center would like to assist Diversity Council members in getting to know each other and their mission via a Retreat for student members. We'd like to use RSAC funds for a DC Retreat in Summer or early Fall, in addition to the programming budget.
\$200	<u>RSAC Support</u> Food, P&R, and other expenses related to work of RSAC.

Total Anticipated Expenditures = \$100,000