Culture of Assessment Pre-Survey Quantitative Results

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MOST Familiar Terms

1. Goals (100%)
2. Objectives (100%)
3. Assessment (100%)
4. Institutional research (100%)
5. Qualitative research (100%)
6. Quantitative research (100%)

*% indicates combined total of familiar response options

LEAST Familiar Terms

1. Indirect measure (25%)

2. CAS Professional Standards (25%)

3. Anecdotal culture (20.8%)

4. Direct measure (16.7%)

5. Culture of evidence (8.3%)

*% indicates combined total of unfamiliar response options

Statements With The Highest Agreement

1. Creating a culture of assessment in student affairs is important to me. (95.8%)

2. I am motivated to make changes to improve my department's assessments. (91.7%)

3. I am interested in assessment. (91.3%)

*% indicates combined total of agreement response options

Statements With The Highest Disagreement

1. Assessment is just a phase. (75%)

2. Assessment is boring. (66.7%)

3. Assessment is too much extra work. (54.2%)

4. I am satisfied with my department's current assessments. (54.2%)

5. A member of my department knows how to analyze our data to meet our needs. (29.2%)

*% indicates combined total of disagreement response options

Conclusion

- Directors are informed of key terms and may appreciate the opportunity to learn more advanced terms
- Directors are interested in creating a culture of assessment and motivated to make changes to their assessment methods
- Directors are not satisfied with their current assessments and don't have the resources to analyze their assessment data
- Directors disagree that assessment is just a phase, boring, and too much extra work. This suggests they are interested in assessment and doing the work to create a culture of assessment.